

JON BUCKLEY

GRAPHIC DESIGN, ILLUSTRATION AND CREATIVE MANAGEMENT

1151 West Washington Boulevard, #135, Chicago, Illinois 60607
630-542-8839 jonbuckley@mac.com

Employment

NORTHERN TRUST CORPORATION SENIOR VICE PRESIDENT, CREATIVE DIRECTOR – MARKETING COMMUNICATIONS

Creative Director for the design, execution and management of the production of a wide variety of global communications projects including:

- Promotional and informational print and digital deliverables
- Advertising
- Direct solicitation
- Internal and external communications: direct to consumer and business-to-business.

My current position requires design supervision, visual brand management and approvals, graphic design, motion graphics, illustration, photography direction, client contact, conceptual work, production scheduling, budgeting, vendor and employee management and evaluation, hiring, cost/time estimating, software and hardware consulting, evaluation and troubleshooting, art production and press approvals.

- Manage, direct and support of over 50 Macintosh computer systems for five divisions spread over two continents
- Supervise and train a staff of 12 designers
- Directly responsible for the design and production of the Northern Trust Annual Report
- Designed the logo and visual brand for the PGA TOUR Northern Trust Open golf tournament. Responsible for the design and approval of the visual brand for this event including print, web, on-course graphics, event support, television, clothing and premiums

Employed: July 1998 – Present

Promoted to Senior Vice President: July 2015

Promoted to Creative Director: April 2015

Promoted to Graphic Services Manager: December 2003

Promoted to Vice President: May 2001

CENTRAL DUPAGE HEALTH SYSTEM GRAPHIC DESIGN COORDINATOR – MARKETING COMMUNICATIONS

- Create, supervise and maintain new in-house design department for major suburban healthcare network.
- Maintain and troubleshoot Macintosh systems.
- Hire, supervise and train two graphic designers.

Employed December 1992 – July 1998

Affiliations

AIGA – AMERICAN INSTITUTE OF GRAPHIC ARTS
May 1999 – Present

STA – SOCIETY FOR TYPOGRAPHIC ARTS
November 2002 – Present

BLOCK X HOMEOWNERS BOARD OF DIRECTORS
Secretary: November 2012 – December 2014

LANCASTER HOMEOWNERS BOARD OF DIRECTORS
Director, Secretary And President: October 1996 – November 1999

Publications

LIBRARY JOURNAL MAGAZINE
Cover illustration: December 2014

KIPLINGER'S PERSONAL FINANCE MAGAZINE
Illustrations for cover, feature article spread and spots: April 2014

TYPE OBJECT BOOK
Featured illustrations for book by Barbara Brownie, PhD, University of Hertfordshire and Cambridge School of Visual and Performing Arts: February 2014

SOURCEMEDIA
Cover & interior 4 color illustrations for trade publications: *DM Review*, *Card Technology*, *Mortgage Technology* and *Cards&Payment* magazines May, June and September 2006

Software

- ADOBE CREATIVE SUITE, INCLUDING AFTER EFFECTS
- APPLE REMOTE DESKTOP
- APPLE KEYNOTE
- MAXON CINEMA 4D
- META COMM JOB MANAGER & VIRTUAL TICKET
- MICROSOFT OFFICE, ESPECIALLY POWERPOINT
- QUARK XPRESS
- ZAXWERKS PROMODELER

Hardware

- MACINTOSH AND WINDOWS SOFTWARE AND HARDWARE TROUBLESHOOTING AND REPAIR

Education

DYNAMIC GRAPHICS EDUCATIONAL FOUNDATION
MANAGING CREATIVE SERVICES

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN
BACHELOR OF ARTS DEGREE

Illustration, Design and Communication, IPS – Individual Plans of Study, College of Art and Design in conjunction with the College of Liberal Arts and Sciences